

# The Toronto Chapter of the Society for Technical Communications Presents:

## *DITA in the Trenches: How to Succeed in the Transition to Content Management*

**November 13, 2007 at 7:00 PM - 5110 Yonge St**

At our last meeting Michael Priestly told you what you can do with DITA. This month Steve Manning of the Rockley Group will show you what people have already done.

In his position with The Rockley Group, Steve Manning has now participated (or is participating) in implementing DITA for a number of clients. His clients have ranged from government departments to hardware and software companies. Some companies had content management systems, some did not. Some used DITA "out of the box", others created specializations.

For this meeting, Steve will talk about these projects and what these companies experienced: unexpected issues, positive surprises, technology challenges, writer responses, and the measurement of success.

### **Steve Manning:**

- is a Principal with The Rockley Group who has over 19 years experience in the documentation field.
- is a skilled developer of documentation in many formats (WinHelp, HTML Help, Web sites, XML, and Lotus Notes) and has created single source production methodologies using key online tools.
- has extensive experience in project management and has managed a number of multiple media, single source projects.
- teaches "Enterprise Content Management" at the University of Toronto, and is a frequent speaker at conferences (ASIS, AUGI, STC, ACM SIGDOC, DIA) on the subject of XML, DITA and Content Management
- is a member of the OASIS DITA Technical Committee.

Steve is also co-author of *Managing Enterprise Content: A Unified Content Strategy* with Ann Rockley and Pamela Kostur.

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- Who:** Toronto Chapter, STC
- What:** Membership Get-togethers
- Where:** North York Memorial Community Hall  
North York Central Public Library,  
5110 Yonge St.  
North York, ON
- When:** Second Tuesday of the month from September to June.
- Why:** Our meetings include presentations, discussions, and topics of interest to technical writers seeking to stay informed about current trends in the field of technical communications. Refreshments are served to encourage networking before and after the formal part of the meeting.

**For more information visit our website at <http://www.stctoronto.org/>**